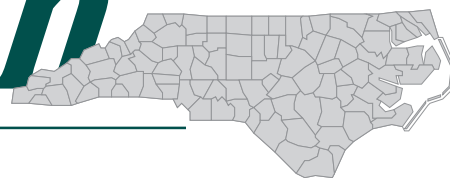


OutReach



A Publication of the Kate B. Reynolds Charitable Trust

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For more information about the Kate B. Reynolds Charitable Trust or about specific grant programs, contact the Trust office in Winston-Salem.

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The Lincoln Community Health Center in Durham and other local health departments across the state are working to make health services available to the growing Hispanic/Latino population.

Research/Innovation Effect Change

The goal of the Health Care Division of the Kate B. Reynolds Charitable Trust is to provide grants that serve the health and medical needs of the people of North Carolina who may be in need of medical care or assistance for financial reasons.

In fulfilling the objectives set forth in Mrs. Reynolds' will, the staff and advisory committee of the Trust often make decisions that ultimately alter the way health care services are funded and delivered in North Carolina.

"The Trust is proactive in addressing needs that align well with our objectives. Sometimes the first step in offering support is to facilitate a study of the problem to determine what issues are involved," said John Frank, director of the Health Care Division of the Trust.

"In other situations, the issues are well defined and we are ready to begin applying solutions. Over the past ten to fifteen years, the Trust has supported many innovative, untried solutions that have ultimately effected a change in public policy. Change was a natural outgrowth of the collaborations we formed and the innovations we supported."

A Study Of Hispanic/Latino Health in N. C.
Contact: Mike McLaughlin (919) 832-2839

The Kate B. Reynolds Trust recently sup-

ported a study of Hispanic/Latino health by the North Carolina Center for Public Policy Research. The study was designed to determine how the growing number of Hispanics/Latinos are being served by local health agencies and to examine how local health agencies might better serve them in the future. The survey included local health departments, community and migrant health centers, rural health centers, and rural hospitals. It centered on key health issues as well as barriers to receiving adequate care and steps being taken to address these barriers.

Hispanics/Latinos make up about two percent of the state's population but are heavy users of state services. For women, the most widely used service is prenatal care. Among Hispanic/Latino men, on-the-job injuries are prevalent. Although they make up only two percent of the population, Hispanic/Latino workers sustain nine percent of fatal on-the-job accidents.

One area of concern among children is the

(Continued on Page 4)

Meet Karen Yoak Lewis ...



In 1990, Karen Yoak Lewis joined the Kate B. Reynolds Charitable Trust as the first full-time staff support person. Over the past nine years, the Trust has experienced dramatic growth; and Lewis has kept pace by bringing the office into the computer age.

"When we bought the Trust's first computer in 1991, I began entering the grant information for both divisions for the previous 30 years — payment by payment," Lewis said. "It took almost two years to enter and verify all the data. It was a tremendous learning experience for me."

That first computer has been replaced with a full network. As office manager, Lewis maintains the network while supporting the staff of six and coordinating routine office functions. "Karen keeps the office running smoothly," said Ray Cope, Trust president. "All of us do our individual jobs better because of the support we get from her."

Lewis also takes on special projects. She recently helped develop a website for the Trust and serves as webmaster. With the approach of Year 2000, she has supervised preparations to carry the office uneventfully into the new year.

Lewis has a master's degree in choral conducting from Southern Illinois University at Carbondale. She is a soprano with Piedmont Chamber Singers and serves as its board president.

Perspectives

THE LARGE AND SMALL OF GRANTMAKING DECISIONS

By Ray Cope

For more than 50 years, the Health Care Division of the Kate B. Reynolds Charitable Trust has been awarding grants to hospitals and nonprofit agencies throughout the state. These grants are designed to support programs that improve the health of North Carolinians, especially those who are financially needy. Twice a year when we receive Health Care grant applications, I am acutely aware of the impact our grantmaking decisions have on people in all 100 counties.

Many of the applications we receive are in response to requests issued as part of sweeping initiatives that target widespread needs. These initiatives — and the individual projects funded through them — are well publicized, and the general public often regards them as a complete representation of the work of the Trust.

But grand, sweeping initiatives do not tell the whole story. Frequently we support smaller programs that address specific community needs.

The following is a short profile of a grant of only \$10,000 paid over a two-year period. It was awarded to the Mitchell County SafePlace in Spruce Pine. Although small in dollars when compared to million-dollar initiatives, this grant has yielded tremendous results in improving the health of some of North Carolina's most vulnerable women and children.

Transitional Living Program, Mitchell County SafePlace, Inc.

Since SafePlace opened its doors in 1995, more than 100 families have moved into the home as the first step of their journey toward a new life. For many, the step follows months or years of abuse, and they carry deep emotional and physical scars.

SafePlace has always offered mothers and their children shelter and the beginnings of a more secure life. With support from the Kate B. Reynolds Charitable Trust, SafePlace now can also offer them medical and dental care. Many of the mothers and children need emergency treatment when they enter the program as well as longer-term care to promote healing and rehabilitation. Often they have never had access to dental care, physical check-ups, or prescription medications. For some of the children in the program, life's traumas have created emotional turmoil that can be resolved only with intense counseling. This treatment, too, is available through the Trust's grant to SafePlace.

Before the program began providing medical and dental care, only 35 percent of SafePlace families were able to remove themselves permanently from their abusive situations. Today 75 percent break away and start fresh. Knowing their children will have the medical care they need bolsters the courage and confidence of battered women. And for both mothers and children, life looks much nicer after the wounds begin to heal.



Ray Cope and staff members meet with the Health Care Division Advisory Board to finalize grantmaking decisions in May and November of each year. The May 1999 meeting was held at Tanglewood, the home of Will and Kate Reynolds.

Mrs. Reynolds' Legacy . . .

The needs of women were important to Mrs. Reynolds. *A Legacy of Caring* includes one section called "Improving Life for Women" that tells the story of the Reynolds Inn.

The burgeoning tobacco business and other successful businesses and industries attracted many young women to Winston in the early 1900s. Most were young, single women who left their rural homes in hopes of finding a better economic future in town.

Both Kate Reynolds and Katharine Reynolds, wife of R. J. Reynolds, became concerned for the welfare of these young women and urged their husbands to make provisions for better and safer housing for them.

At this time, the reformers of Winston-Salem, chief among whom were Katharine Smith Reynolds, Kate Bitting Reynolds, and Lenora H. Sills, constantly emphasized the need for better and safer housing for these young women. It was the day of the innocent country girls who required protection from the evils of city life . . .

— *A Legacy of Caring*, p. 45

In response, R. J. Reynolds Tobacco Company purchased a hotel and converted it to housing for young women. It was called Reynolds Inn and was located at the corner of Chestnut and Third streets, opposite the railroad station and convenient to the company's factories. The facility had sixty bedrooms with running water baths and a dining room, a kitchen, and a lobby on the first floor.

For \$4.00 or \$4.25 per week the new patrons received a comfortable room with two meals a day six days a week and three on Sundays. Never intended as a profit-making venture, the Reynolds Inn remained a rooming place for young women at least until 1929 and was generally operated at a slight loss.

— *A Legacy of Caring*, p. 45

One of Mrs. Reynolds' contemporaries described her as "ready to embrace new ideas and modern ideas." Many of these ideas reflected her good wishes for women. Today, the staff and advisory committees of the Kate B. Reynolds Charitable Trust strive to support and encourage programs that promote a better economic future . . . safer housing . . . and an enriched life for all North Carolina women.



A Legacy of Caring, the story of Mrs. Kate B. Reynolds and the Trust she established through her will, documents much more than the legal and financial beginnings of the Trust. It touches on many of the attitudes and progressive ideas Mrs. Reynolds held dear. These ideas have dictated the course of the Trust and its impact on the people of North Carolina for more than 50 years.

Q & A: Gathering Information To Complete An Application

Q. *I have never submitted a grant application. What information will I need to supply?*

A. The application form asks for specific information, including the following:

- A clear identification and quantification of the financially needy who will benefit.
- A description of the problem or need.
- A list of the objectives and changes or benefits that will result.
- The strategies that will be used to accomplish the objectives.

- An explanation of how the program/project will be evaluated.

To complete your application, you will also need to supply these items:

- A complete program/project budget.
- Other sources of support for the program/project.
- Reasonable evidence that future funding is available if the program/project is to continue after the grant period expires.

Important Dates:

Satellite Offices

Asheville satellite office will be open November 29 through December 3.

Wilmington satellite office will be open December 6 through December 10.

Health Care

Grant Applications Due: September 15

Poor and Needy

Grant Applications Due: January 1, 2000

Organizations are eligible for grants from the Kate B. Reynolds Charitable Trust if they have qualified for exemption under Section 501(c)(3) of the Internal Revenue Code and are not private foundations [as defined by Section 509(a) of the Code]; or are public instrumentalities. Grants are not awarded to individuals.

Innovative Programs

(Continued from Page 1)

need for immunization. In rubella outbreaks in 1996 through 1998, cases statewide were concentrated in Hispanic/Latino communities. Dental care and nutrition are also issues among children.

The survey confirmed that there are three major barriers to delivering adequate health care to Hispanics/Latinos. They are language, lack of insurance or other means to pay for services, and the lack of transportation.

With the release of the Center's findings, UNC-Chapel Hill's School of Public Health and Kenan-Flagler Business School are developing a partnership to begin responding to the need for new research and program development and evaluation through the creation of a Center for Ethnicity, Culture, and Health. Simultaneously, Hispanic/Latino students are being recruited as bilingual health professionals in North Carolina.

Carolina ACCESS

Contact: Tork Wade (919) 733-2040

The Carolina ACCESS initiative is an effort to improve health care services provided to Medicaid recipients. During the 1980s, many low-income people who qualified for Medicaid benefits received only "episodic" care — care received when they admitted themselves to a hospital or emergency room because of injuries or illness. Episodic care is not satisfactory in either cost efficiency or quality of care.

In the search for a better way to fund and deliver health care services, The North Carolina Foundation for Advanced Health Programs, Inc. approached the Trust about funding a pilot

"Both the Hispanic/Latino Health Survey and Carolina ACCESS are catalysts for change in the delivery and funding of statewide health care services. These initiatives reflect the essence of what the Kate B. Reynolds Charitable Trust is all about."

— John Frank, Director, Health Care Division

program. That program eventually was implemented statewide.

"The pilot, which became known as Carolina ACCESS, was a managed care program that, from the outset, contained costs and delivered improved health care for participants," Frank said.

"Carolina ACCESS links Medicaid recipients with primary care providers, who coordinate preventive care and health maintenance as well as treatment of illness and injuries. The physician knows each patient's medical history and personal situation and is better able to prescribe and oversee treatment. It replaces nondirected, random treatment with a continuity of medical care directed by a physician."

In 1998, the N. C. Foundation for Advanced Health Programs, Inc. applied for and received Trust support for developing the ACCESS II and III demonstrations. Under these programs, physicians join with other community providers — the health department, the hospital, and the department of social services — to develop the care management systems needed to manage enrollee care.

ACCESS II and III are attempts by the state to build managed care systems that are operated by community providers to serve Medicaid and other low-income populations.

"The Trust has invested more than a million dollars in the development and expansion of Carolina ACCESS," Frank said. "We believe the program delivers good care to people who are often underserved. At the same time, it substantially trims the cost of providing that care."

Carolina ACCESS has provided continuity of care at significant dollar savings. Through 1995, savings were estimated at more than \$8 million.


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