



## Mission of the Kate B. Reynolds Charitable Trust:

To improve the quality of life and quality of health for the financially needy of North Carolina.

Through the POOR AND NEEDY DIVISION, the Trust responds to basic life needs and invests in solutions that improve the quality of life for financially needy residents of Forsyth County. The Poor and Needy Division seeks impact through two program areas: Providing Basic Needs and Increasing Self Reliance.

### Providing Basic Needs - alleviating the effects of poverty on daily life by providing health care, shelter, and food.

- By 2011, funding will represent 50-60% of grants awarded annually.
- In this program area, the Trust has chosen health care as the area of emphasis and priority.
- Grants may be awarded for a period of up to three years.

## Poor and Needy DIVISION

### Increasing Self Reliance - addressing the root causes of poverty and increasing opportunities for individuals and families to achieve and maintain a higher quality of life.

- By 2011, funding will represent 40-50% of grants awarded annually.
- In this program area, the Trust has chosen supportive housing, education, and job training as the areas of emphasis and priority.
- Grants may be awarded for a period of up to five years.

Across its two divisions, the Trust is committed to accelerating positive movement on critical community issues and effecting enduring systemic change.

#### The Trust will:

- Engage in partnerships that model collaboration, leverage our capacity, and expand our perspective.
- Design and sponsor programs and initiatives that promote innovation.
- Play multiple roles beyond grantmaking such as education, advocacy, and convening.
- Work with the agencies in which we invest to build sustainable capacity and enhance leadership.

Innovation

Impact

Influence  
and  
Leverage

## **Priorities within Poor and Needy Division**

Through the Poor and Needy Division, the Trust responds to basic life needs and invests in solutions that improve the quality of life for the financially needy residents of **Forsyth County**. The Poor and Needy Division seeks impact through two program areas: Increasing Self Reliance and Providing Basic Needs.

**Increasing Self Reliance:** addressing the root causes of poverty and increasing opportunities for individuals and families to achieve and maintain a higher quality of life. In the program area of Increasing Self Reliance, the Trust has chosen Education, Job Training, and Supportive Housing as areas of emphasis.

- **Education** – Programs and activities that foster learning and academic achievement to position individuals for successful lives. This might include programs that promote and enhance literacy, increase the high school graduation rate, or promote the pursuit of secondary education. Mentoring and school readiness programs would fall within this area of emphasis, but day care programs would not. The following have been identified as the KBR priorities within Education:
  - **Kindergarten readiness** – efforts to prepare children in early childhood years to experience success in Kindergarten
  - **Middle School success** – efforts in middle school years to prepare students for academic success, high school graduation, and a more self-reliant adult life
- **Job Training** – Programs and activities that prepare individuals to obtain, maintain, and advance in employment.
- **Supportive Housing** – Housing which is coupled with social services such as job training, alcohol and substance abuse programs, and case management.

**Providing Basic Needs:** alleviating the effects of poverty on daily life by providing health care, shelter, and food. In this program, the Trust has chosen Health Care as the area of emphasis

- **Health Care** – The prevention, treatment, and management of illness and disease, and the preservation of mental and physical well-being.