

Mission of the Kate B. Reynolds Charitable Trust:

To improve the quality of life and quality of health for the financially needy of North Carolina.

The Trust accomplishes its work through its two Divisions: the Health Care Division and the Poor and Needy Division

Through the HEALTH CARE DIVISION, the Trust responds to health and wellness needs and invests in solutions that improve the quality of health for financially needy residents of North Carolina. The Health Care Division seeks impact through two program areas: Providing Treatment and Supporting Prevention.

- Providing Treatment - improving health outcomes by providing health and medical services for diagnosed and existing conditions.
- Supporting Prevention - promoting wellness by providing health services before conditions occur or are diagnosed.



Through the POOR AND NEEDY DIVISION, the Trust responds to basic life needs and invests in solutions that improve the quality of life for financially needy residents of Forsyth County. The Poor and Needy Division seeks impact through two program areas: Providing Basic Needs and Increasing Self Reliance.

- Providing Basic Needs - alleviating the effects of poverty on daily life by providing health care, shelter, and food.
- Increasing Self Reliance - addressing the root causes of poverty and increasing opportunities for individuals and families to achieve and maintain a higher quality of life.

Across its two divisions, the Trust is committed to accelerating positive movement on critical community issues and effecting enduring systemic change.

The Trust will:

- Engage in partnerships that model collaboration, leverage our capacity, and expand our perspective.
- Design and sponsor programs and initiatives that promote innovation.
- Play multiple roles beyond grantmaking such as education, advocacy, and convening.
- Work with the agencies in which we invest to build sustainable capacity and enhance leadership.

Innovation

Impact

Influence
and
Leverage