

Mission of the Kate B. Reynolds Charitable Trust:

To improve the quality of life and quality of health for the financially needy of North Carolina.

Through the HEALTH CARE DIVISION, the Trust responds to health and wellness needs and invests in solutions that improve the quality of health for financially needy residents of North Carolina. The Health Care Division seeks impact through two program areas: Providing Treatment and Supporting Prevention.

Providing Treatment - improving health outcomes by providing health and medical services for diagnosed and existing conditions.

- By 2011, funding will represent 60-65% of grants awarded annually.
- In this program area, the Trust has chosen access to primary medical care, mental health services, and diabetes care and management as the areas of emphasis and priority.
- Grants may be awarded for a period of up to three years.

Health Care DIVISION

Supporting Prevention - promoting wellness by providing health services before conditions occur or are diagnosed.

- By 2011, funding will represent 35-40% of grants awarded annually.
- In this program area, the Trust has chosen disease and illness prevention and health promotion and wellness as the areas of emphasis and priority.
- Grants may be awarded for a period of up to seven years.

Within Providing Treatment and Supporting Prevention, greater consideration will be given to programs that:

- Serve the vulnerable populations of either the uninsured and underinsured, children and youth, the frail elderly, or rural populations.
- Employ strategies that promote either integrated care, community-based services, or systemic change.

Across its two divisions, the Trust is committed to accelerating positive movement on critical community issues and effecting enduring systemic change.

The Trust will:

- Engage in partnerships that model collaboration, leverage our capacity, and expand our perspective.
- Design and sponsor programs and initiatives that promote innovation.
- Play multiple roles beyond grantmaking such as education, advocacy, and convening.
- Work with the agencies in which we invest to build sustainable capacity and enhance leadership.

Innovation

Impact

Influence
and
Leverage