

## Application Questions for Operating Programs

### Organizational Capacity

1. What is your organization's mission?
2. What have you achieved in the past three years to advance your mission?

### Your Participants

3. What issue are you addressing? How many individuals or groups within your focus area are affected by it?
4. Describe the participants who will be included in your program. How many are financially needy? Are the participants different in any way from the full population you described in question three?

### Your Impact

5. What impact are you committed to achieving? How many of the participants will achieve that impact?
6. How many of the participants would be likely to achieve the anticipated impact if your program did not exist?

### Your Program

7. Describe the work for which you seek funds. What approach will you use to achieve the anticipated impact?
8. Is your approach backed by evidence of success? If so, what is it?

### Tracking to Success

9. How will you know when your impact has been achieved? What information or evidence will you use to verify success and/or make course corrections in your program?
10. What do you most want to learn from this program?

Please visit [www.kbr.org](http://www.kbr.org) to submit an application.